

How much will it cost?

We are pleased to offer several set-up options designed to meet a wide variety of printing and self-publishing needs.

Not sure which option is right for you? We're here to help. Contact us today to discuss your project.

Printing Costs

For pre-formatted books (both interior and cover) there is no set-up fee to print.

Retail Pricing

We charge a base print cost of \$5.00 for every book printed plus 4.5¢ per page for black and white and .15¢ for color (a page is one side of a sheet of paper).

\$5.00 + 4.5¢ a page - B/W
\$5.00 + .15¢ a page - COLOR
(for color books larger than 7x10" please add .20¢ per page)

Wholesale Pricing

We offer wholesale pricing for authors enrolled in Bookshop Santa Cruz's Consignment Program or for authors with a valid CA resale certificate.

20-100 Pages - \$5.50
101-199 Pages - \$6.50
200-299 Pages - \$7.50
300-399 Pages - \$8.50
400-499 Pages - \$9.50
500-600 Pages - \$10.50

Prices are for standard sized 5x8" - 7x10" black and white, paperback books. Please call for color printing quotes

Bulk pricing available for Qty's over 100 units ask for details

Basic Proof + Print

*No design help needed.
Perfect for pro's*

\$39.00

- Review of your files to ensure proper formatting
- One proof copy
- Option to submit one round of author supplied revisions before final printing.

The Paperback Writer

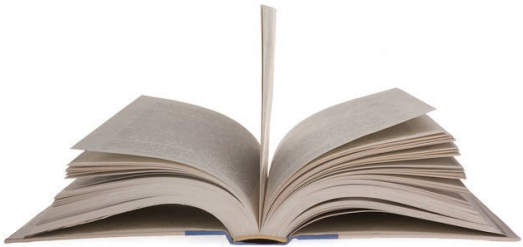
*Template based design
Perfect for non-commerical projects*

\$149.00

- 1/2 hour meeting or phone call to discuss the details of your project
- Review of your files to ensure proper formatting
- Custom interior formatting + layout
- Choice of 1 of 24 cover templates (author's may supply their own photos to be incorporated into template designs
- One proof copy
- Option to submit two rounds of revisions (small graphic changes) *
- Continued phone and email support throughout the process

** Future revisions \$24.99 per round*

Late content inclusion \$49.99 - Manuscripts must be edited and proof read prior to design and layout. Content provided after start of project will incur a \$49.99 late content fee.



The Self-Publisher

*Custom design + layout
Perfect for text based projects*

\$399.00

- 1/2 hour meeting or phone call to discuss the details of your project
- Review of your files to ensure proper formatting
- Custom interior text formatting + layout
- Custom cover design (author's may supply their own photos to be incorporated into custom designs
- One proof copy
- Option to submit two rounds of revisions (small graphic changes) *
- Continued phone and email support throughout the process
- In-store and web placement. We will carry up to 5 copies of your book at Bookshop Santa Cruz and list your title on bookshopsantacruz.com

** Future revisions \$24.99 per round*

Late content inclusion \$49.99 - Manuscripts must be edited and proof read prior to design and layout. Content provided after start of project will incur a \$49.99 late content fee.

The Deluxe

*Custom design + layout
Perfect for art heavy projects*

\$599.00

- 1/2 hour meeting or phone call to discuss the details of your project
- Review of your files to ensure proper formatting
- Custom interior text formatting + layout
- Custom cover design (author's may supply their own photos to be incorporated into custom designs
- Inclusion of up to 25 images, includes image scanning + optimization
- One proof copy
- Option to submit two rounds of revisions (small graphic changes) *
- Continued phone and email support throughout the process
- In-store and web placement. We will carry up to 5 copies of your book at Bookshop Santa Cruz and list your title on bookshopsantacruz.com

** Future revisions \$24.99 per round*

Late content inclusion \$49.99 - Manuscripts must be edited and proof read prior to design and layout. Content provided after start of project will incur a \$49.99 late content fee.

À La Carte Services

- Interior Formatting:

\$149.99
- Cover Design:

\$69.99 - Template Based
\$199.99 - Custom
- E-book conversion + Distribution:

\$149.99
- ISBN Registration + Barcode Image:

\$149.99
- Additional Design Time:

\$45/Hr
- Photo/Art Scanning + optimization:

Starting at \$5.00 per image
- OCR/Text recognition:

Starting at \$250.00
- Author Promotional Items
Bookmarks, Postcards:

Quotes Available

Get your book on the shelves of Bookshop Santa Cruz!

\$25.00 Basic Consignment Enrollment - Bookshop Santa Cruz will display up to 5 copies of your book in the local authors' section.

\$75.00 Additional Promotional Package - Your book will be placed for two weeks in our New & Recommended section, listed in one of our monthly email newsletters, featured in the Local Author listing for 60 days on bookshopsantacruz.com, given a shelftalker and made available for sale on our website.