

No Set-Up Fees

BOOKSHOP SANTA CRUZ SELF PUBLISHING

831.460.3258
publishing@bookshopsantacruz.com
www.bookshopsantacruz.com/publishing

How much will it cost?

We are pleased to offer several set-up options designed to meet a wide variety of printing and self-publishing needs.

Not sure which option is right for you? We're here to help. Contact us today to discuss your project.

Print Costs

For pre-formatted books (both interior and cover) there is no set-up fee to print.

We charge a base print cost of \$5.00 for every book printed plus .045¢ per page for black and white and .15¢ for color (a page is one side of a sheet of paper).

BLACK & WHITE:
\$5.00 + 4.5¢ a page

COLOR:
\$5.00 + .15¢ a page

(For color books larger than 7x10" please add .20¢ per page)

Prices are for quantities up to 100 units.

Reduced pricing available for quantities over 100 units. Please ask for details.

Ask us about our wholesale pricing costs if you are interested in enrolling in Bookshop's Consignment Program.

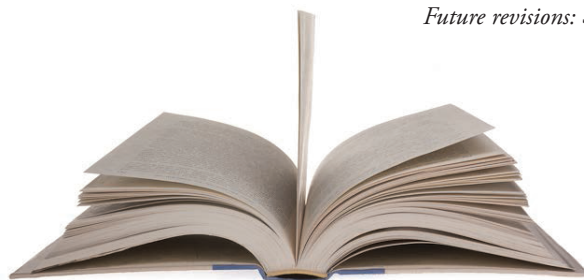
Basic Proof and Print \$39.00

- Review of your files to ensure proper formatting
- One production proof copy
- Option to submit one round of author supplied design revisions before final printing.

Paperback Writer Package \$99.00

- 1/2 hour meeting or phone call to discuss the details of your project
- Review of your files to ensure proper formatting
- Choice of one of 10 interior text templates
- One production proof copy
- Option to submit two rounds of design revisions
- Continued phone and email support throughout the process

Future revisions: \$19.00 per round



Self-Publishing Package \$349.00

- 1/2 hour meeting or phone call to discuss the details of your project
- Review of your files to ensure proper formatting
- Choice of one of 10 interior text templates
- Custom cover design (author's may supply their own photos to be incorporated into custom designs)
- One production proof copy
- Option to submit two rounds of design revisions
- Continued phone and email support throughout the process
- In-store and web placement. We will carry up to 5 copies of your book at Bookshop Santa Cruz and list your title on bookshopsantacruz.com

Future revisions: \$19.00 per round

À la Carte Services

- Editorial Proof and Revisions \$39.99 Includes one editorial proof and one round of content revisions
- Interior Formatting \$69.99 - Template Based \$149.99 - Custom
- Cover Design \$49.99 - Template Based \$199.99 - Custom
- E-book conversion - \$149.99 + Distribution
- ISBN Registration - \$149.99 + Barcode Image
- Additional Design Time - \$45/hour
- Photo/Art Scanning and optimization
- OCR/Text recognition

Quotes Available

Get your book on the shelves of Bookshop Santa Cruz!

\$25.00 Basic Consignment Enrollment - Bookshop Santa Cruz will display up to 5 copies of your book in the local authors' section.

\$75.00 Additional Promotional Package - Your book will be placed for two weeks in our New & Recommended section, listed in one of our monthly email newsletters, featured in the Local Author listing for 60 days on bookshopsantacruz.com, given a shelftalker and made available for sale on our website.